



WILDFOTO

PROFESSIONAL PHOTOGRAPHY, COMMUNICATIONS & MEDIA

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REPRO SIZE (MAX) IN COMMERCIAL, EDITORIAL, EDUCATIONAL OR PERSONAL USES FOR 35mm FORMAT PHOTOGRAPHY UNDER MANAGED RIGHTS LICENSE TERMS & STANDARD TERMS & CONDITIONS REFERRED TO BELOW

1 - PRINT - Publication, Editorial or Ad use etc up to A4 full-page:

	SINGLE USE US\$ PER USE FOR 35mm	MAX PRINT RUN	TERRITORY
--Front Cover	\$450	€380	Up to One national
--Back Cover	\$350	€300	
--<Full Inner Page	\$280	€240	
--<Half Inner Page	\$240	€210	
--<Qtr Inner Page	\$200	€170	
--<1/8th Inner Page	\$150	€130	

2 - PRINT - Print/poster, signage, calendar etc

--ex A3	\$480	€410	Up to One national
--ex A2	\$550	€470	2,000
--ex A1	\$700	€600	
--ex A0	\$850	€720	
--ex 2m panel display - other sizes pro rata	\$950	€810	

3 - PRINT - Billboards - min charge 6 months in advance extensions quarterly

--12x3m main image any size	\$1200	€1020	
--12x3m background or sub-image any size	\$600	€510	
--6x3m main image any size	\$900	€770	
--6x3m background or sub-image any size	\$450	€380	

4 - FILM SCANNING

High resolution film scanning (up to 4000dpi, 4.8D-max)

35mm - US\$50 / €43 each
Medium Formats - US\$70 / €60 each

5 - WEB - All website, social media, blog uses incl digital advertising –

payable 1 year in advance - Worldwide rights 1 year only, auto-renewed subject to User's cancellation at least 7 days prior to expiry:

Placement: **Main / Home Page or Secondary Page**

All uses up to longest edge sizes:

	Editorial Uses 1yr Auto-renewed	Commercial / Dig Ad Uses 1yr Auto-renewed
--ex Qtr A4 page <300px	\$207	€175
--ex Half A4 page or banner <600px	\$220	€186
--ex Full A4 page or banner <900px	\$250	€212
--ex XL size or banner <1200px	\$280	€237
--multiple uses of same image under same license	quote	quote

--online licensing & download rates for web uses

See discounted rates at
WILDFOTO Stock

6 - PRESENTATIONS - PowerPoint PPT uses

INTERNAL or PRIVATE PERSONAL uses only EXCLUDING PRINT, PUBLICATION & WEB uses - payable 1 year in advance - Worldwide rights 1 year only, auto-renewed subject to User's cancellation at least 7 days prior to expiry:

--up to size <1024 pixel PPT	\$120 p.a.	€110
--up to size <2000 pixel PPT	\$150 p.a.	€130

7 - AERIALS - Aerial work

50% addition to above rates

8 - MEDIUM FORMAT - Medium format work (incl panoramics)

50% addition to above rates

9 - GRAPHIC DESIGN - Design & artwork for all uses

US\$90 / €80 per hour normal office hours
Overtime rates apply for urgent out of hours work

10 - TERRITORIES - Additional territories	Add 10% per territory Add 25% for Worldwide (required for internet use)
11 - REPEATS - additional use from same media in same License Period:	20% discount
12 - PRINT RUN EXTENSIONS Rights for increased print runs over 5000 on above item 1 Publication, Editorial or Ad PRINT uses:	Add 5% per additional 1000 print run
13 - POST-LICENSING (see Terms & Conditions) --Post licensing of unlicensed use --Failure to credit line or copyright mark Applicable only on User's agreement and payment of post licensing. All other rights reserved.	additional 100% surcharge on list rates additional 100% surcharge on list rates
14 - ASSIGNMENT STOCK CLIENTS DISCOUNT	20% discount on above PRINT & WEB rates
15 - ROYALTY FREE LICENSING	NOT CURRENTLY AVAILABLE
